

Protect Your Profitability

LET OUR EXPERTS HELP!

Schedule Your Revenue Analysis Consultation Today!

- Assess your specific demographic and determine your office's value per location
- Identify your top-grossing production fees per location
- Learn about your fee opportunities and how to change them
- Obtain negotiation leverage
- Discuss KPI opportunities that are tailored to your practice
- Receive a one hour video consultation with a Benco expert
- Get a customized list of easy-to-implement action items from our experts that will add value to your practice
- Side by side comparison of KPI's for all locations, helping identify outliers



"I can't tell you how much I appreciate this information! There are so many great suggestions for our six locations! I can't wait to get started!"

- Lauren from Norwich, CT

PAYS FOR ITSELF, GUARANTEED!

(Make your money back if you don't achieve at least \$2,000 in ROI during the first year against your total program investment)

TIER 1 SAMPLER \$1,199

Identify how to maximize productivity and increase profitability.

We will dive deep into your data to show how to confidently raise fees, explore underutilized codes, evaluate systems, and examine where your office falls within important key performance indicators. Know where your revenue opportunities lie and map strategies through actionable items that can be implemented immediately. Includes a 6-week check in addition to continued support and resources.

TIER 2 ENTREE \$1,599 (\$1,999 VALUE)

Tier 2 includes the Tier 1 Revenue Analysis Consultation plus a 6-month check in.

A 2-for-1 package with continued support and data tracking, get a mid-year boost from our expert staff's analysis of your updated practice management software data. At the 6-month mark, our coaches will produce a comparative RAC document that will be analyzed and presented over a one-hour Zoom video to map and visualize initially identified untapped revenue opportunity.

TIER 3 FULL COURSE \$2,299 (\$2,998 VALUE)

Tier 3 includes all aforementioned benefits plus an amazing package of features and tools that will set your office up for the ultimate success.

Tier 3 boasts an initial Revenue Analysis Consultation, a 6-month check in, 1 year check-in, access to our online self-paced modules, and our most popular Marketing Momentum coaching module. Tap into your practice's full potential and find new peaks in office efficiency, effectiveness, and profitability today!

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	<i>BencoDental</i> RAC	HSPA	DESCRIPTION
Fee analysis	✓	✓	Provides fees specific to demographic. H.S. uses Dentrix to pull their data, which only makes up 25% of the market. Benco uses national data.
Re-care	✓	✓	Hygiene recall opportunities.
Production mix	✓	✓	What percentage of each dental category is your office performing on a yearly basis.
Code opportunities	✓	✓	Codes that are underutilized.
Misused codes	✓	✓	Codes that are missing from dental procedures, misused ADA codes, outdated codes. Special equipment utilization/ROI.
National database	✓		Benco uses a national database who pioneered fee analysis over 30 years ago. They use surveys and audit those surveys to obtain more accurate data. They also augment the fees by zip code by using a national claims service.
Expert with dental office management background walks you through the opportunities	✓		A high-level coach with a reputation in driving results that help your practice be financial fruitful.
Discuss best practices to overcome obstacles that effect results	✓		Our experts will show you the what, explain the why, and show you how to implement behavior change to curate success.
Defining behaviors that drive results	✓		The results tell a story. Our experts correlate the behaviors that drive the results by sharing easy to implement action items.
Determine standard operating procedures that work for your specific practice	✓		Every practice is different and has their own set of opportunities. We look at your practice's specific needs and coach you by providing standard operating procedures that are proven to work for your practice.
Customized action items	✓		Our action items are not cookie-cutter. Every office has different stories and problems. We know how to dive deep into things that cannot be seen in numbers.
Money-back guarantee	✓		

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