

# You can earn more from your payers. Get the leverage your dentistry deserves.

Let our experienced team negotiate PPO fees on  
your behalf—and start increasing profits by 10 to 35%.

You deliver top-quality dental healthcare. So why settle for lower earnings than you deserve? At Veritas Dental Resources, we'll put our insider know-how to work for your practice, so you can keep doing the uncompromising dentistry you believe in...and be compensated accordingly.

On average increasing an office's reimbursements by 65K-140K.

## Real Results, Real Value

Our services quickly pay for themselves, and then some. Even better, we take the hard work and pressure out of negotiating, so your team can focus on what they do best.

## Zero Risk, Guaranteed

If you're not a good candidate for our service, you'll be the first to know. It doesn't cost a penny to find out how much money we could be adding to your bottom line.

## Over 6,700 Satisfied Clients (and counting!)

We've helped thousands of customers take back control of their practices. Let us help you do the same and protect the integrity of your patient care, today and tomorrow.

## Help With More Than Just Fees

From credentialing to contract optimization, our team will ensure you're in the right insurance plans, and obtaining the highest-paying fee schedules, along with ongoing monitoring so it stays that way.

## Insider Experience

Negotiating is what we do. We understand the right questions to ask, how to ask them and exactly who to talk to in order to advocate successfully on your behalf.

*Veritas Dental*  
Resources

FEE NEGOTIATION

CREDENTIALING

CONTRACT OPTIMIZATION

**Benco**® | Coaching  
& Education

For more information and to schedule a personalized consultation, see your Friendly Benco Rep, or drop us a line at [practicecoaching@benco.com](mailto:practicecoaching@benco.com) or call **1.800.GO.BENCO**.