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Benco Dental Partners with High-Tech Korean Digital Dental Radiographic Imaging Manufacturer, Vatech

Vatech reputation for innovation joins the success-oriented Benco team.

WILKES-BARRE, PA (November 17, 2009) – Benco Dental, the nation's fastest-growing distributor of dental products and equipment, and Vatech, a Korean dental imaging manufacturer, today announce a non-exclusive agreement to sell Vatech imaging products throughout the United States.

Vatech, in alignment with the new agreement, will showcase its innovative, high-quality digital radiography equipment as part of Benco's CenterPoint showroom. Scheduled to open in early 2010, the 272,000-square-foot distribution center and showroom will house 24 live operatories as well as an X-ray suite with 13 fully functional digital X-ray machines where Vatech equipment will be available for visiting customers to operate and test.

"This partnership is a complimentary relationship," Vatech Vice President of Dealer Relations, Peter Steinhausen, said. "Such an agreement is unique in that it allows each company to take advantage of the strengths of the other"

With the help of Benco's over 350 sales reps and equipment specialists, Vatech's comprehensive line of intraoral X-ray equipment, digital intraoral sensors, PANs, CEPHs and Cone Beam 3D Imaging equipment will be made available to more than 30,000 Benco customers.

"Vatech's complete line of digital dental X-ray products incorporates the latest technological innovations in digital imaging. We feel our equipment will quickly become a staple in the offices of Benco customers," said Steinhausen.

For more information about Vatech's reputation for innovation and the company's history of forward thinking, please visit online at <http://www.e-wootech.com/english/company/aboutoverview.asp>.

About Vatech

Vatech, established in 1992 in Seoul, South Korea, is the most successful supplier of dental CTs worldwide. With distribution centers in France, Great Britain, Spain, and the Czech Republic, Vatech offers distribution and service support to partners all over the world. Vatech operates with a view to produce world-class, customer-valued radiology equipment, introducing its first dental panoramic X-ray in 2002 and since receiving several awards for its innovative approach with the development and design of X-ray patents. Vatech currently owns 50 patents in the field of dental radiology while also offering dental software compatible with established standards and available for use with any dental specialty. Vatech headquarters in the USA can be reached by phone at (281) 598-8110 or online at <http://www.ewoousa.com/main/main.php>.

About Benco Dental

Benco Dental is the nation's fastest-growing dental distributor, selling supplies, equipment, and consulting services. Headquartered in Wilkes-Barre, PA with additional distribution centers in Ft. Wayne, IN, Jacksonville, FL, and Dallas, TX, Benco Dental serves over 30,000 dental practices and laboratories in 39 states and Washington D.C. Founded in 1930 and focused on a unique mission to "deliver success, smile after smile," Benco Dental's industry-leading products and programs include: the BluChip® Buying Club, dentistry's original and most rewarding customer loyalty program; Painless 8 with Forecaster™, the automatic electronic ordering and product selection system; Insite™ dental office design; BencoNET™ digital imaging and "open architecture" operatory integration systems; Transitions Group™ practice development consulting; and the best-trained sales and service team in the business. The toll-free order line is 1-800-GO BENCO. Visit Benco Dental online at www.benco.com.

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