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Benco Dental Expands Midwest Distribution Center

\$750,000 investment in facility improvements new technologies aimed at accommodating business growth and enhancing customer service.

WILKES-BARRE, PA (October 11, 2007) — Benco Dental, the nation's fastest-growing distributor of dental products and equipment, today announced the expansion of its Midwest distribution center in Fort Wayne, Indiana.

The company will invest over \$750,000 in building modifications, distribution and IT equipment. At project's end, the facility will occupy 84,800 square feet. In addition, Benco Dental will increase its Fort Wayne workforce by approximately 20 percent.

Louis S. Mangino, Vice President of Operations for Benco Dental, said, "The technologically advanced equipment that we are installing, in addition to other changes to our distribution system, will enable us to compete more effectively and competitively in our industry while better serving our customers."

"We are happy to see Benco Dental, a high-quality employer in the medical-related distribution industry, succeed in this community," said Fort Wayne Mayor Graham Richard.

Benco Dental also operates distribution centers in Jacksonville, Florida, Wilkes-Barre, Pennsylvania, and Fort Worth, Texas and employs over 1,000 associates companywide.

About Benco Dental

Benco Dental is the nation's fastest-growing dental distributor, selling supplies, equipment, and consulting services. The company is headquartered in Wilkes-Barre, PA, and serves over 20,000 dental practices and laboratories in 34 states. Founded in 1930 and focused on a unique mission to "deliver success, smile after smile," Benco Dental's industry-leading products and programs include: the BluChip® Buying Club, dentistry's original and most rewarding customer loyalty program; Painless® AI™ (Artificial Intelligence™), a cutting-edge electronic ordering and product selection system; Insite™ dental office design; BencoNET™ digital imaging and operatory integration systems; Transitions Group™ practice development consulting; and the best-trained sales and service team in the business. The toll-free order line is 1-800-GO BENCO. Visit Benco Dental online at www.benco.com.